

NORTH
OF ENGLAND
Dentistry
SHOW 2025

8 MARCH
MANCHESTER
CENTRAL
CONVENTION
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PROGRAMME

OF THE DAY



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NORTH OF ENGLAND Dentistry SHOW 2025

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WELCOME

CLAIMING YOUR CPD

Every lecture at the North of England Dentistry Show carries verified CPD in accordance with the GDC guidelines commensurate with the length of the lecture. Claiming CPD at the show is as simple as scanning the QR codes present in every lecture theatre and then signing in to your Dentistry.co.uk account.

By default, all Apple iPhones recognise QR codes from the camera application – simply open the camera and point it at the QR code and then select to open the link when presented. Some Android phones require a separate QR code scanning application – we suggest ‘QR Code Scanner’ available in the Google Play store.

HAVING PROBLEMS?

If you’d prefer to track your CPD manually throughout the day, please come and see us at the Help Desk in the foyer to collect a paper CPD tracker. Simply complete this throughout the day and return it to us before leaving and we’ll arrange your CPD certificates.

WHEN WILL I RECEIVE MY CPD CERTIFICATES?

All CPD certificates are made available within one month of the show date and are added directly to your Certificate Vault on your Dentistry.co.uk account. You can view this at www.dentistry.co.uk/certificates.

If you have any queries after this time, please reach out to us by emailing events@fmc.co.uk.

TOP TIP

Select **‘Remember me’** when signing in and you’ll experience seamless CPD scanning all day long.

NORTH
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Dentistry
HOT TOPICS

Dentistry's biggest challenges are up for discussion at the Dentistry Hot Topics theatre, where industry experts will examine everything from recruitment and retention to litigation and AI.

Every session is built to be interactive, featuring live voting and ample room for questions from the audience – so it's your chance to guide the conversations and make sure they cover what you want to know. Are you ready to join the debate?

TIMETABLE

9:30-10:30

Recruitment and retention: from challenge to triumph

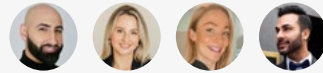
Samin Usman, Rana Al-Falaki, Pip Dhariwal, and Anushika Brogan – chaired by Neil Carmichael



10:45-11:30

Unlocking the secrets of personal branding in dentistry

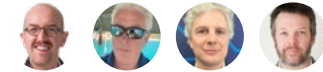
Milad Shadrooh, Bethany Rossington and Laura Bailey – chaired by Shaz Memon



11:45-12:45

The truth about AI in dentistry – and what it means for you

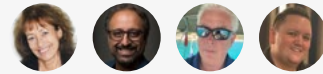
Alan Clarke, Julian Perry and Hugo Van Loenen – chaired by Guy Hiscott



13:00-14:00

Don't let litigation bite

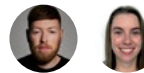
Pat Langley, Biju Krishnan and Julian Perry – chaired by Laurie Glover



14:15-15:15

In conversation with Ash Jones

Ash Jones – chaired by Gaby Bissett






























Dentistry Consent

Save money, time and stress with Dentistry Consent. Empower patients to understand their treatment and manage their informed consent effortlessly through a user-friendly digital platform.

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STAND F4/G4

TIMETABLE

<p>9:30-10:00</p>	<p>Mastering composite bonding techniques Laura Bailey</p>  
<p>10:00-10:30</p>	<p>Future of dentistry: an introduction to Same Day Smile Robbie Hughes</p>  
<p>10:30- 11:00</p>	<p>Digital masterclass in implant restoration Jit Vaghela and Sumair Khan</p>   
<p>11:00- 11:30</p>	<p>The injection mould technique for composite veneers Emily Roscoe</p>  
<p>11:30-12:00</p>	<p>Icon and Dian - a modern approach Nicola Gore and Raabiha Maan</p>   
<p>12:30-13:00</p>	<p>Emotional dentistry Milad Shadrooh</p>  
<p>13:00-13:30</p>	<p>The art of communication: a masterclass Ali Chohan and Jin Vaghela</p>   
<p>13:30-14:00</p>	<p>Same Day Sprint: 3D printed smile makeover, introducing Midas Robbie Hughes</p>  
<p>14:00-14:30</p>	<p>Comprehensive full mouth rehabilitation Kish Patel and Fahad Sheikh</p>   
<p>14:30-15:00</p>	<p>The power of digital screening: transforming patient engagement and growth Bhavin Bhatt</p>  
<p>15:00-15:30</p>	<p>Aligners and innovation: lessons from <i>The Apprentice</i> Paul Midha and Jana Denzel</p>   

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CLINICAL SKILLS
 THEATRE

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Unrivalled learning on every aspect of restorative dentistry, powered by two of the UK's biggest brands in clinical education – Smile Dental Academy and Avant Garde Dentistry.

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Dentistry
CPD HUB

Our famous CPD Hub returns, covering GDC recommended topics for the whole dental team from leading subject experts.

TIMETABLE

9:30-10:30

The DNA of complaint handling

Jennie Jones



11:00-12:00

Infection control update and some mythbusters to ponder

Pat Langley



13:00-14:00

Oral care for oncology patients

Emma Riley, Tripat Mahajan and Jaymit Patel
- chaired by Guy Hiscott



14:30-15:30

Beyond the 'yes': advances in dental consent

Biju Krishnan



Dentistry

CPD PRO













Access over 700 hours of GDC-compliant CPD courses designed to support the growth of every dental team member.

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Dentistry CPD Pro**

STAND F4/G4



TIMETABLE

9:30-10:10	Guided dentistry - fully guided digital dentistry Jameel Gardee  
10:20-11:00	The implant puzzle: why soft tissue is the missing piece to success Kareem Siddiqui  
11:20-12:00	Immediate implants: predictable strategies for success in modern practice Leanne Branton  
12:20-13:00	Guided implant placement: predictable restorative outcomes through digital dentistry Kuwer Chani  
14:00-14:40	The atrophic maxilla - an overview of complex full arch surgery modalities Tom Murphy  
15:00-15:30	Unlocking your potential: the path to becoming an implant dentist Anupam Nandi  

Dive deeper: why the world is shifting towards digital and implant dentistry

AI-driven planning, digital workflows and precision implant placement are revolutionising dentistry, improving accuracy, efficiency and long-term success. Yet, adoption remains slow, with cost and training posing key challenges.

As technology advances, so does our understanding of implant longevity, from digital precision to the critical role of soft tissue health. With digital dentistry set for rapid growth, now is the time to embrace innovation.

Join us in the Digital & Implant Theatre to explore the latest advancements and expert insights shaping the future of implant dentistry.

11.5%

The digital dentistry market is projected to grow at an annual rate of 11.5% from 2024-2031. *Source: Dimension Market Research*

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**DIGITAL
& IMPLANT**
THEATRE

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INTERNATIONAL DIGITAL
DENTAL ACADEMY

The technology transforming clinical outcomes steps into the spotlight to share a roadmap for innovation that any practice can follow.

A lecture series customised for technicians, clinical dental technicians and laboratory owners - featuring the latest thinking in techniques and technology.

TIMETABLE

9:20-10:00

Precision in prosthetics: digital dentures using design software

Tim Jackson



10:30-10:50

High-tech meets handicraft - optimisation of the digital workflow for the fabrication of full dentures

Alessandro Cucchiaro



Zirkonzahn
Human Zirconium Technology

11:20-12:00

Hack the workflow: CAD/CAM planning made smarter

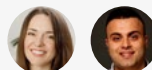
Kristina Vaitelyte



13:30-14:10

The artistry of morphology: crafting bespoke all-on-X solutions

Alla Leal and Riges Picaku



14:30-15:30

Are we facing a future without dental technicians?

Panel discussion with Ashley Byrne, Andrea Johnson and Jenny Dunnett - chaired by Matt Everatt



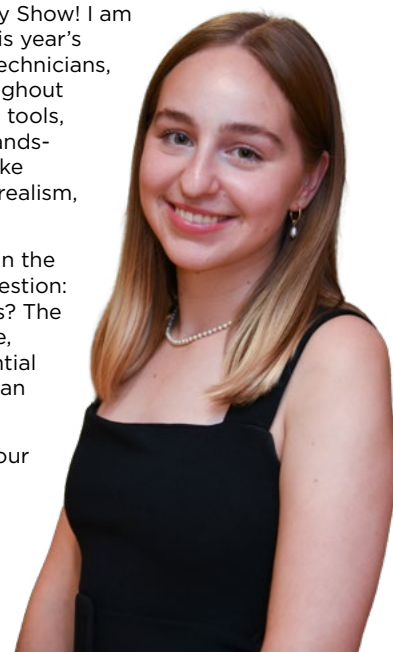
A note from the *Laboratory* editor

Welcome to the 2025 North of England Dentistry Show! I am incredibly excited about the lecture line-up in this year's Laboratory Zone, a dedicated space for dental technicians, clinical dental technicians and lab owners. Throughout the day, you'll get up close with the latest digital tools, learn from real case examples and experience hands-on demonstrations. You'll also see stunning, lifelike restorations that showcase the perfect blend of realism, functionality and aesthetics.



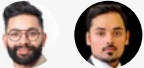





Following these technical sessions, be sure to join the panel discussion which will tackle this crucial question: are we facing a future without dental technicians? The panel will discuss the alarming workforce decline, exploring the factors driving the shortage, potential solutions to reverse the trend, and whether we can save the future of dental technology.

I hope you have an amazing day and return to your lab feeling inspired and informed. Enjoy!

Lucy Veal, Deputy editor, [Dentistry.co.uk](https://www.dentistry.co.uk) and editor, *Laboratory*



TIMETABLE

<p>9:30-10:45</p>	<p>Aesthetic treatment of white spots using Icon Kiran Shankla</p>  
<p>11:15-12:15</p>	<p>Precision in injection moulding Fahad Sheikh and Ali Chohan</p>  
<p>12:45-13:45</p>	<p>Perfecting the Piezon Faye Donald</p>  
<p>14:15-15:15</p>	<p>Midas masterstrokes: processing your 3D restorations to perfection Leonora Ward</p>  

NORTH OF ENGLAND Dentistry SHOW 2025

HANDS-ON HUB

An interactive space where visitors can engage with the latest techniques in clinical dentistry, guided by experts for maximum impact.

PRIVATE

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GROSVENOR HOUSE HOTEL, LONDON

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Please report to the registration desk in the foyer to be added to the waiting list.

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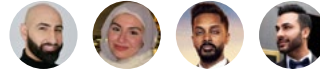
The essential skills that dental school doesn't teach: learn how to elevate your career with talks tailored to the needs of students and early-career dental professionals.

TIMETABLE

9:45-10:15

Social media - how to make it work for you and your career

Milad Shadrooh, Maya Abdulrazak and Jana Denzel - chaired by Shaz Memon



10:45-11:15

The Smile blueprint: building a thriving dental career beyond the drill

Jin Vaghela and Kish Patel



SMILE
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11:45-12:15

Pathway to independent corporate ownership

Paul Midha and Anushika Brogan



12:30-13:30

From student to specialist: your roadmap to dental mastery

Angela Auluck



13:45-14:15

From surviving to thriving: discover your performance archetype and build a sustainable dental career

Rana Al-Falaki



14:45-15:15

Relationship building

Mervyn Druian



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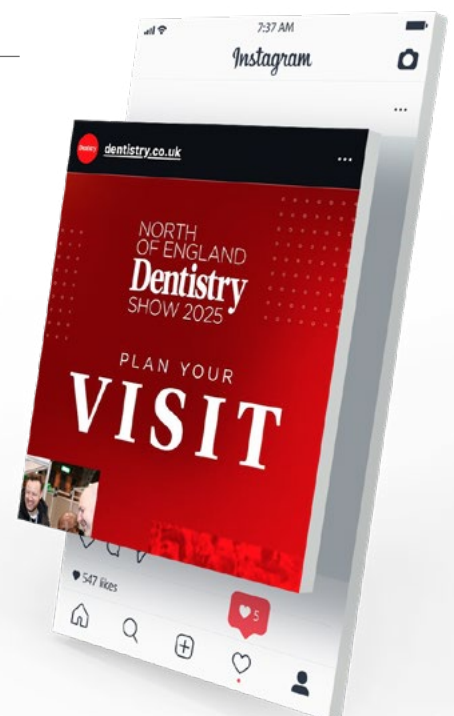
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











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TIMETABLE

<p>9:10-9:30</p>	<p>From start-up to standout: seven marketing principles for any practice owner, whether new or experienced</p> <p>Shaz Memon</p>  
<p>9:40-10:20</p>	<p>Dream, believe, achieve practice success</p> <p>Mervyn Druian</p> 
<p>10:30-10:50</p>	<p>Net zero and dentistry: a practical guide for meaningful progress</p> <p>Alan Bailey</p>  
<p>11:00-11:40</p>	<p>Understanding and minimising practice claims</p> <p>Natalia Kitt</p>  
<p>11:50-12:10</p>	<p>Leaving the NHS - how to make the change to both survive and thrive</p> <p>Emma Flunt and Chris Nicholson</p>   
<p>12:40-13:20</p>	<p>Making sustainability pay for you</p> <p>Mark Topley</p>  
<p>13:30-13:50</p>	<p>FCA consumer duty: what every dental practice owner needs to know (but has probably overlooked!)</p> <p>Richard Scarborough</p>  
<p>14:00-14:40</p>	<p>The silent phenomenon costing practices thousands of pounds</p> <p>Michael Glanton</p>  
<p>14:50-15:30</p>	<p>The motherlode - can we really have it all as a woman in dentistry?</p> <p>Bethany Rossington</p> 

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BUSINESS
LOUNGE

POWERED BY



Dental business leaders share the secrets of effective dental organisations - from financial planning to making sustainability pay.

Uncover the secrets of dental practice management with sessions on everything from patient complaints to increasing online reviews – purpose-built for admin teams.

TIMETABLE

9:15-10:00

The compliance check-up

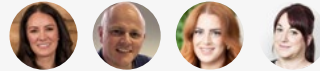
Pat Langley, Gilly Stubbs, Lee Hemsley and Keilan Shortt – chaired by Lisa Bainham



10:15-11:00

HR hot topics and employment headaches

Sarah Buxton, Mark Topley and Alex McWhirter – chaired by Lisa Bainham



11:15-12:00

Unblock dental practice growth with a dental AI phone system

Adrian Dray



12:15-13:00

Smarter finance and diary management

Heidi Marshall and Steve Lomas – chaired by Lisa Bainham



14:00-14:45

From complaints to compliments: handling feedback and growing your reviews

Ewan Johnson, Philip Molden and Mark Topley – chaired by Lisa Bainham



15:00-15:45

Practical practice management – your questions answered

Hayley Cookson, Olivia Channon, Rana Al-Falaki, Sarah Buxton, Mark Topley, Heidi Marshall and Pat Langley – chaired by Lisa Bainham



See it to believe it – live aesthetic demos with Rejuv Aesthetics!

Join Rejuv Aesthetics at the North of England Dentistry Show for exclusive live demonstrations showcasing the latest in non-surgical skin rejuvenation – perfect for enhancing your patient offerings!



The demos will include:

- Rejuv Refresh six-in-one hydrodermabrasion – deep cleanse, exfoliate, hydrate, and rejuvenate your skin
- Rejuv Relift RF Microneedling – tighten, lift, and revitalise your skin with advanced radiofrequency microneedling
- Live demo schedule – visit stand D9!

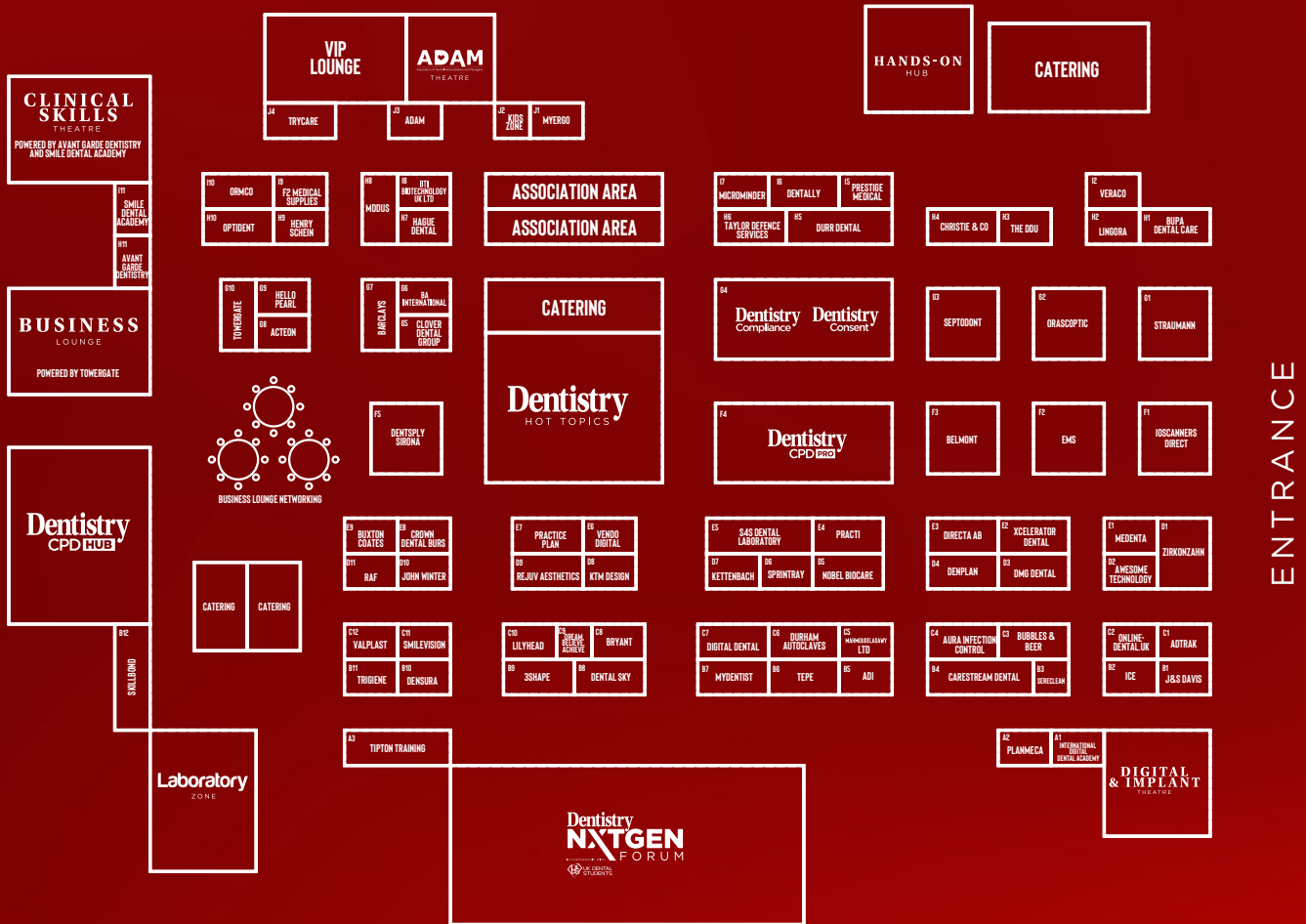
10:30 AM | 1:30 PM | 3:30 PM

Exclusive exhibition offer! Try the Rejuv Refresh six-in-one hydrodermabrasion for just £50 (normally £110)!

Visit stand D9 and see the results first-hand. Don't miss this opportunity to stay ahead and add value to your practice.

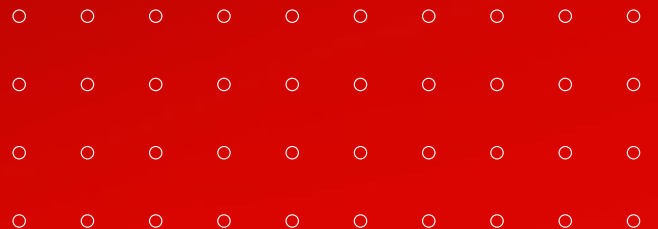
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STANDPLAN



Need help?

Please visit the help desk in the registration area for assistance.



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EXHIBITORS

- B9** 3SHAPE
- G8** ACTEON
- J3** ASSOCIATION OF DENTAL ADMINISTRATORS AND MANAGERS
- B5** ASSOCIATION OF DENTAL IMPLANTOLOGY (ADI)
- C1** ADTRAK - DIGITAL MARKETING AGENCY
- C4** AURA INFECTION CONTROL
- H11** AVANT GARDE DENTISTRY
- D2** AWESOME TECHNOLOGY
- G6** B.A. INTERNATIONAL
- G7** BARCLAYS
- F3** BELMONT
- C8** BRYANT DENTAL
- C3** BUBBLES & BEER
- I8** BTI BIOTECHNOLOGY
- H1** BUPA DENTAL CARE
- E9** BUXTON COATES SOLICITORS
- B4** CARESTREAM DENTAL
- H4** CHRISTIE & CO
- G5** CLOVER DENTAL GROUP
- E8** CROWN DENTAL BURS
- D4** DENPLAN
- B10** DENSURA
- H3** DENTAL DEFENCE UNION (DDU)
- I6** DENTALLY
- B8** DENTAL SKY
- F4 & G4** DENTISTRY
- F5** DENTSPLY SIRONA
- C7** DIGITAL DENTAL
- E3** DIRECTA DENTAL GROUP
- D3** DMG DENTAL
- C9** DREAM BELIEVE ACHIEVE
- C6** DURHAM AUTOCLAVES & STERILISER SERVICES
- H5** DÜRR DENTAL
- F2** EMS
- I9** F2 MEDICAL SUPPLIES
- H7** HAGUE DENTAL SUPPLIES
- G9** HELLO PEARL
- H9** HENRY SCHEIN DENTAL
- B2** ICE POSTGRADUATE DENTAL INSTITUTE AND HOSPITAL
- A1** INTERNATIONAL DIGITAL DENTAL ACADEMY
- B1** J&S DAVIS / MEISINGER UK
- D10** JOHN WINTER
- D7** KETTENBACH DENTAL
- J2** KIDS ZONE
- D8** KTM DESIGN
- C10** LILY HEAD DENTAL PRACTICE SALES
- H2** LINGORA
- C5** MAHMOUDELADAWY
- H8** MDDUS
- E1** MEDENTA
- F1** MEDIT IOSCANNERS DIRECT
- I7** MICROMINDER
- B7** MYDENTIST
- J1** MYERGO
- D5** NOBEL BIOCARE UK
- C2** ONLINE-DENTAL.UK
- H10** OPTIDENT
- G2** ORASCOPTIC
- I10** ORMCO - SPARK CLEAR ALIGNERS
- A2** PLANMECA UK
- E4** PRACTI
- E7** PRACTICE PLAN
- I5** PRESTIGE MEDICAL PART OF TUTTNAUER
- C12** RDT TECHNOLOGY - VALPLAST
- D11** ROYAL AIR FORCE
- D9** REJUV AESTHETICS #REJUVIT
- E5** S4S DENTAL LABORATORY
- G3** SEPTODONT
- B3** SERECLEAN
- B12** SKILLBOND
- I11** SMILE DENTAL ACADEMY
- C11** SMILEVISION
- D6** SPRINTRAY EUROPE GMBH
- G1** STRAUMANN
- H6** TAYLOR DEFENCE SERVICES
- B6** TEPE ORAL HYGIENE PRODUCTS
- A3** TIPTON TRAINING
- G10** TOWERGATE INSURANCE
- B11** TRIGIENE DENTAL
- J4** TRYCARE
- E6** VENDO DIGITAL
- I2** VERACO
- E2** XCELERATOR DENTAL
- D1** ZIRKONZAHN

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HEADLINE

SPEAKER

14:15-15:15

DENTISTRY HOT TOPICS THEATRE

ASH JONES

The personal
branding guru behind
Steven Bartlett
and **Gary Neville's**
explosive social
media success



Dentistry
HOT TOPICS



Chaired by Gaby Bissett

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solutions can transform
your practice

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CEREMONY
6 June 2025

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